

# Press Release



## Attention: Community Editor

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April 5, 2004

### FOR IMMEDIATE RELEASE

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### **Life Vests, Paddles and Volunteers needed for Tempe Pappas fund-raiser**

**Saturday April 17th**

April 5, 2004, Tempe – Check your garage... Do you have any life vests or paddles that are gathering dust? Please donate them to the Rotary River Rally featuring The Great Cardboard Boat Regatta® – cardboard boat races on Tempe Town Lake Saturday April 17<sup>th</sup>. Produced by volunteers from the Tempe Rotary Clubs, proceeds support the Tempe Pappas School.

Teams build boats made of nothing but cardboard, paint and glue, then up to 10 people get in and paddle them along a 200 yard race course on Tempe Town Lake. Cardboard boats are built by teams from Elementary Schools, Boys & Girl Scouts, Youth Groups, Community Colleges, Civic Groups, Families and Individuals. Some sink, some swim, everyone has a great time!!!

Rotary volunteers are proud of their four year unblemished safety record. Along with having divers, kayakers and safety boats on hand to quickly pull kids out of the water if their boat sinks, the Rotary requires that ALL participants wear life vests (PFD's). Participants are asked to bring their own, but the Rotary clubs tries to keep a few life vests and paddles on hand to loan.

It takes over 100 volunteers to put on this FREE community event. The volunteer program is sponsored by Sweet Tomatoes restaurant that provides t-shirts and great food to all volunteers.

If you can donate life vests or paddles, or if you'd like to volunteer your time, please call the [Rotary River Rally Hotline \(480\) 682-9065](tel:4806829065).

## 5<sup>th</sup> Annual Rotary River Rally

### FACTS

#### Friday April 16 - Boat Preview

Location: Tempe Beach Park

Time: 4 p.m. - 8 p.m.

Cost: FREE

Check out the cardboard boats, talk to the boat crews and vote for your favorite to win "Chipotle's People's Choice Award". Free entertainment from local party band, Snake Eyes.

#### Saturday April 17 - The Great Cardboard Boat Regatta

Location: Tempe Town Lake, in front of the Hayden-Ferry Lakeside building (northeast corner of Rio Salado and Mill Ave, Tempe)

Time: 9 a.m. - 4 p.m.

Cost: FREE to spectators

Cardboard boats will start lining the banks of the lake by 9 a.m. After "technical" inspection, races will begin at 10 a.m. and go through about 4 p.m. Texas Roadhouse will be on hand with great food along with a sampling of arts & crafts vendors. Tempe Pappas schoolchildren will be working at the event selling soda and water, all to help raise money for their school.

If people want to get involved but didn't build a boat beforehand, "Instant" Boat Kits will be available by lottery the day of the race.

For More Information: [www.RotaryRiverRally.com](http://www.RotaryRiverRally.com) or call (480) 682-9065

To the Editor: There are lots of great photos available on the web for download, or call Kathleen at (602) 432 7272.

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