

Press Release



Attention: Business & Community Editors

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FOR IMMEDIATE RELEASE

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**Picture this... Corrugated Cardboard laid end-to-end,
circling Tempe Town Lake more than three times;
OR stacked, higher than the old Flour Mill on Mill Ave.**

That's how much corrugated board Inland Paperboard & Packaging has donated to the Rotary Clubs over the past 5 years and that's how much corrugated board Purcell's Western States Tire has delivered and stacked under the bridge at Tempe Town Lake - all in support of the Rotary River Rally's Great Cardboard Boat Regatta®!

The Rotary Clubs of Tempe would like to thank both Inland Paperboard & Packaging and Purcell's Western States Tire for their continuing support of the Rotary River Rally. Without their donation many of the kid's who have learned so much by building and racing a "cardboard boat" in The Great Cardboard Boat Regatta® would not have been able to participate.

In April you can watch these cardboard boaters as they take to Tempe Town Lake and paddle their cardboard creations along a 200 yard race course. Although it looks pretty easy that day, most of these teams start to design and build their boats months before.

Our Rotary volunteers are hard at work hosting Boat Building Clinics as early as November the year prior, offering tips and tricks for building a boat made of nothing but corrugated cardboard, paint and glue. Rotary volunteers have also been able to offer boat builders a source of cardboard – keeping kids from having to scrounge in dumpsters for used cardboard boxes – thanks to the kind donations of corrugated board from Inland Paperboard & Packaging and all of the hard work that Purcell's Western States Tire has put in to transport and stack it all.

The Rotary and all of the kid's we've helped, both through charitable donations and by helping them learn through practical application of Math & Science skills, thank you!!!

For More Information

For more information about Inland Paperboard & Packaging, call 623 939 9401 or www.inland.com. For more information about Purcell's Western States Tire, call 1-888-PURCEL or see www.purcelltire.com.

5th Annual Rotary River Rally

The Great Cardboard Boat Regatta® is part of the 5th Annual Rotary River Rally, to be held the weekend of April 16-17 in Tempe, Arizona. This event is FREE to spectators and there is a nominal charge for boat entries. This event is fun for all ages! In 2003, over 100 cardboard boats participated including entries from public schools, community colleges, youth groups, corporate teams, families and individuals. Participants not only practice and learn valuable design and engineering skills, they also learn firsthand the value of teamwork.

Produced by volunteers from the Tempe AZ Rotary Clubs, funds raised by this event support the T.J. Pappas School for the Homeless.

For more information, please see www.RotaryRiverRally.com or call (480) 682-9065.

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