

Press Release



Attention: Business & Community Editors

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FOR IMMEDIATE RELEASE

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ITT TECH supports Math & Science Education through sponsorship of the Rotary River Rally

January 26, 2004, Tempe - Today ITT Technical Institute announced that it has partnered with the Rotary Clubs of Tempe Arizona for the 5th annual Rotary River Rally featuring The Great Cardboard Boat Regatta®. It's a natural extension of their existing relationship and a great way for ITT Tech to show their support of the Tempe community - the new home for ITT Tech.

ITT Tech students and teachers have participated in this event for the last couple years. In fact, building a cardboard boat is now a part of the curriculum for the Design Theory class. Students use the computer-aided design tools and engineering concepts they are learning in class to design and build boats made of nothing but cardboard, paint and glue.

"It's a great challenge for the students - developing a design project from conception to completion at the boat race" said Wayne Welander, CDD Instructor at ITT Technical Institute in Tempe. "And it's fun! Last year one of our boat designs was just one vote away from (unintentionally) winning the Titanic Award for the most spectacular sinking!!!"

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“We are very excited about having ITT Tech involved in the boat regatta, both as participants and sponsors” said Jim Lemmon, co-chair of the Rotary River Rally. “Their commitment to education matches up perfectly to what we are doing – helping kid’s learn Math & Science through a practical application.”

Rotary volunteers spend countless hours between November and April helping kids build boats – putting on free Boat Building Clinics all over the city. Building a cardboard boat that teams can get in and race on April 17th in The Great Cardboard Boat Regatta® is a great way to practice Math and Science skills working on a fun, team project. “This is a great match with ITT Tech’s philosophy of blending traditional academic content with applied learning” said Chuck Wilson, Director of Tempe’s ITT Technical Institute.

Boat builders start with a concept and need to be able to translate that concept into a full sized boat made of cardboard – one that won’t sink when a team of up to 10 people get into it on Tempe Town Lake, and one that will keep dry enough to race in as many as three runs along a 200 yard race course!!! It’s a great project for any age. Sink or swim, everyone has a good time!!!

ITT Tech will help the Rotary Clubs produce Boat Building Clinics, offering their expertise and educational material showing what to (and not to) do. “I use one of the ITT Tech team entries from last year as an example of how important a good design is” said Jim Lemmon. “They built a great boat, but it was so tall that the paddles didn’t reach the water!!!” (see photo)



About ITT TECH Technical Institute

ITT Technical Institute has recently relocated its Phoenix campus to Tempe, taking up residence on Wendler Drive (I10 and Baseline). This is just one of ITT Tech's over 75 Technical Institutes in 29 states, offering career-focused, degree programs to 33,000+ students. Headquartered in Indianapolis, Indiana, ITT TECH Educational Services Inc. is a leading private college system focused on technology-oriented programs of study.

ITT TECH curriculum offerings, leading to associate's and bachelor's degrees, are designed to help students begin to prepare for career opportunities in various fields involving technology, including electronics, computer network systems, computer drafting and design, multimedia, software applications and programming, telecommunications and other areas.

For more call 602 437-7500 or see www.I TT Tech-tech.edu.

5th Annual Rotary River Rally

The Great Cardboard Boat Regatta® is part of the 5th Annual Rotary River Rally, to be held the weekend of April 16-17 in Tempe, Arizona. This event is FREE to spectators and there is a nominal charge for boat entries. This event is fun for all ages! In 2003, over 100 cardboard boats participated including entries from public schools, community colleges, youth groups, corporate teams, families and individuals. Participants not only practice and learn valuable design and engineering skills, they also learn firsthand the value of teamwork.

Produced by volunteers from the Tempe AZ Rotary Clubs, funds raised by this event support the T.J. Pappas School for Homeless Children.

For more information, please see www.RotaryRiverRally.com or call (480) 682-9065.

FREE Boat Building Clinics

Rotary volunteers will be putting on a number of FREE Boat Building Clinics at various locations:

- **Saturday January 31st, MESA** Time: 9 a.m. to 11 a.m.
Location: Texas Roadhouse, SE corner of Stapley Drive & US 60, Mesa
- **Saturday February 14th, TEMPE** Time: 1 p.m. to 3 p.m.
Location: IIT Technical Institute, 5005 S. Wendler Drive, just north of Baseline, west of I160, Tempe
- **Saturday February 21st, GILBERT** Time: 9 a.m. to 11 a.m.
Location: Chipotle Restaurant, Gilbert Town Square - south of Warner on Gilbert Drive, Gilbert
- **Saturday March 6th, PHOENIX** Time: 9 a.m. to 11 a.m.
Location: Chipotle Restaurant, 44th Street & Thomas, Phoenix
- **Saturday March 13th, PHOENIX** Time: 9 a.m. to 11 a.m.
Location: Chipotle Restaurant, 31st Avenue & Peoria, Phoenix
- **Saturday March 20th, TEMPE** Time: 1 p.m. to 3 p.m.
Location: IIT Technical Institute, 5005 S. Wendler Drive, just north of Baseline, west of I160, Tempe

Refreshments will be provided. RSVP to (480) 682-9065.

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